

synergy on the hill

Building Cooperation for 2015



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By the time you are reading this article the heavy lifting of legislation will be in full swing. Thankfully, the past few months have had fewer deadlines. Instead the energy extended to crunch time legislative efforts has been refocused to building synergy for 2015 and beyond.

The Oxford definition of synergy is:
The interaction or cooperation of two or more

organizations, substances, or other agents to produce a combined effect greater than the sum of their separate effects. Synonyms include cooperative interaction, cooperation, combined effort, give and take.

The term synergy reflects the manner in which the Legislative Action Committee (LAC) is striving to move forward. Whether it be manager registration, open meetings or other legislation we will continue to solicit input from you, the members of community associations and the professionals who serve you.

One of the areas we are working diligently to build synergy is that of manager registration. There are several camps of thought regarding implementation of a standard for community management. Some say do nothing. If it is not broken don't fix it. Others say a manager license

should be required. This position is followed by the argument that it is ludicrous not to have a standard in place for an industry where community managers are frequently accountable for hundreds of thousands in cash, tens of millions in physical assets, and act as the trusted advisor to volunteers serving in the capacity of board of directors.

Building synergy is not always an easy process. It generally takes time, requires listening and sometimes calls for a large dose of humility. I challenge you to make a conscious effort to create synergy as you interact with others, especially those of you serving as board members for your community. The sense of community within your association and within our industry as a whole will increase as a result.



THE 2014 UCCAI GOLF TOURNAMENT AT SOUTH MOUNTAIN GOLF COURSE